SGMS Drama Club Ad Space in Program



Dear SGMS Drama Club Families,

In an effort to alleviate any confusion with collecting advertisements for our program, I have drafted a letter to help you when you speak with family, friends, and local businesses.

As you can see, there are set prices listed for ads based on the actual sizes of the ads and patrons purchased. *Please feel free to copy the attached letter as often as necessary*.

If you feel comfortable, you may use this form to contact *any* local businesses that you may frequent. For example, doctors' offices, auto repair locations, salons, restaurants, etc. Please return your ads and payment to us as soon as possible, but <u>no later than Friday March 24th</u>. Ads can be sent to Ms. Campbell at <u>LCampbell@sgcsd.net</u> in form of a high resolution .jpg or .tiff.

Thank you for your continued support! Mrs. Jill Zygo

Parent/Guardian Name

Business / Individual that may be interested in an ad or patron:

Telephone Number of Business / Individual:

Your relationship to the business (optional)

Scotia Glenville Middle School Drama Club

Dear Family and Friends of the Scotia Glenville Middle School Drama Club,

As many of you may already know, this year the SGMS Drama Club will be presenting the musical, "Annie Jr." to the Scotia Glenville Community on April 7th and 8th, 2017.

For those of you who are not familiar with our organization, the Scotia Glenville MS Drama Club is an after-school opportunity for 6th, 7th, and 8th graders. Students have been practicing diligently since November 2016. For many, this is their first or second experience in a musical production.

We are an after-school club and face many financial obstacles, as we have a very limited budget. We are contacting you on behalf of the SGMS Drama Club to request your help and support in the form of a donation. For your donation, you will be purchasing ad space that will be seen by many potential new clients who come to see our production. We work very hard to provide a quality experience for SGMS students, both on stage and in the audience, and your help is greatly appreciated.

We thank you for your time and consideration and we look forward to whatever support you may be able to provide. If your business would like to purchase an ad, **please send a business card along with your donation, or email us an existing ad to the name and address below.**

If you require any additional information about the Scotia Glenville Middle School Drama Club, please feel free to contact us and we will be happy to answer any questions you may have. If you are sending payment for your ad by check, please make your check payable to **Scotia Glenville Middle School (Memo: Drama Club).**

There are several ways that you can return your ad to us. You may return the ads with either the Drama Club family member that provided you with this letter or by mail to the address below. If you prefer to send your ad electronically, just send them to the email address Lcampbell@sgcsd.net and forward your payment to the mailing address with the attached ad form. Please return your ads and payment to us no later than March 24thth, or we will be unable to include it in our program.

Thank you very much for your consideration. The Scotia Glenville Middle School Drama Club is indebted to the generosity of donors like you.

Mrs. Jill Zygo

Scotia Glenville Middle School Drama Club jillnyhan@yahoo.com 10 Prestige Parkway Scotia, NY 12302 Scotia Glenville Middle School Attn: Jill Zygo—Drama Club 10 Prestige Parkway – Scotia, NY 12302 Scotia Glenville Middle School Drama Club Production Ad Form ~ "Annie Jr."



Phone:

Business Contact Person: _____

| Patron *name listed in program as a sponsor, with no individual ad space* | \$ 15 | Use attached business card Email photo for Ad High resolution .jpg or .tiff Special Notes for Ad: |
|---|--------|--|
| ¼ Page Ad (2 ½ x 1 5/8) | \$ 25 | |
| ½ Page Ad (5 x 3 ¾) | \$ 50 | |
| Full Page Ad (5 x 8) | \$ 100 | |
| INSIDE Back Cover (full page – 5 x 8) | \$ 150 | |
| OUTSIDE Back Cover (full page – 5 x 8) | \$ 200 | |

Ad collected by Scotia Glenville Drama Club Member: _____

Thank you for your contribution to the arts! 🙂

Scotia Glenville Middle School Attn: Jill Zygo—Drama Club 10 Prestige Parkway – Scotia, NY 12302 Scotia Glenville Middle School Drama Club Production Ad Form ~ "Annie Jr."

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